

Q105.5

WSSQ-FM

#1 Hit Music

Sauk Valley's #1 Hit Music

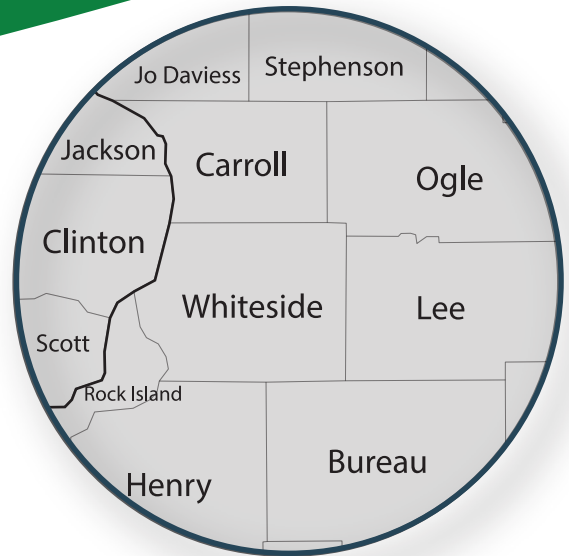
Q105.5 brings you the best of the 2000s and today with core artists: Jonas Brothers, Dua Lipa, Niall Horan, Taylor Swift, Maroon 5, Pink. With updates from Fox News, Fox Sports, Accuweather, SaukValleyNow.com, and LocalSportsNow.com, you're sure to stay up to date while listening to your favorite hit music! Q105.5 is also home of Chicago Cubs Baseball and Sterling High School Sports.

92% REACHED EACH WEEK (P18+)
RADIO IS AMERICA'S #1 REACH MEDIUM

*Nielsen Total Audience Report February 2020

More adults use Broadcast Radio each week than:
CABLE, TELEVISION, BROADCAST TELEVISION,
STREAMING TELEVISION, FACEBOOK, TWITTER,
NEWSPAPER, SMARTPHONES, and THE
INTERNET

Radio is #1 plain and simple.



Demo

Station: WSSQ - Q105.5

Format: Hot AC

Target: Adults 18-49

Reach: 182,293 total Adults

18-49 live in the
following counties:

Whiteside, Carroll, Jo Daviess, Stephenson, Ogle, Lee, Bureau, *Rock Island Counties in Illinois. And Jackson, Clinton, & *Scott Counties in Iowa.

*Partial county population is represented.



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